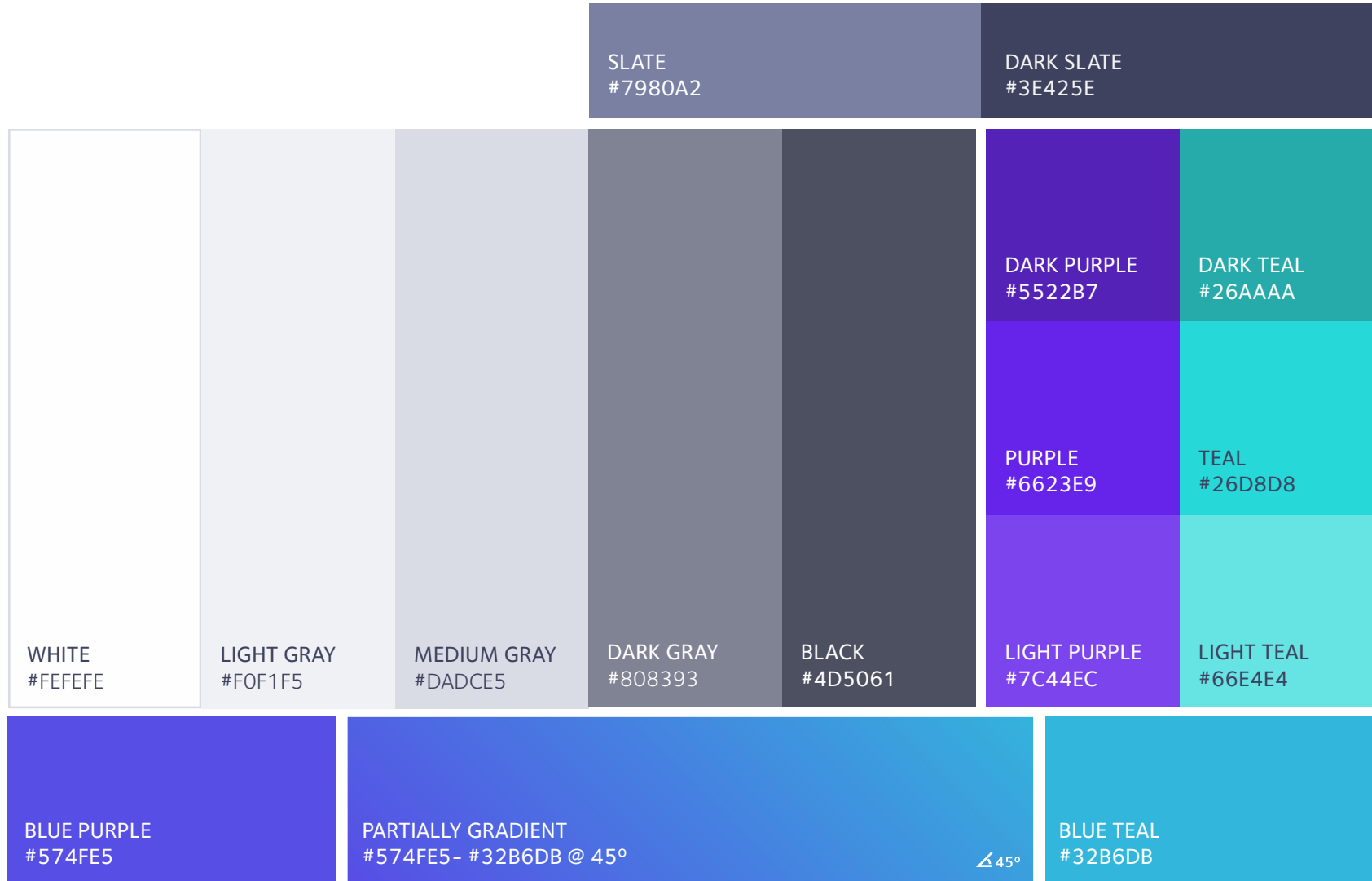




-
- 01 COLORS
 - 02 ELEMENTS
 - 03 FONTS & COPY
 - 04 ICON
 - 05 LOGO



01 COLORS

02 ELEMENTS

03 FONTS & COPY

04 ICON

05 LOGO

WAVE ELEMENT

- 01 COLORS
- 02 ELEMENTS**
- 03 FONTS & COPY
- 04 ICON
- 05 LOGO

BUTTON ELEMENT



APPROVED BUTTONS



Foundry Sterling Light

Foundry Sterling Book

Foundry Sterling Medium

Foundry Sterling Demi

Foundry Sterling Bold

Foundry Sterling ExtraBold

40pt **Heading 1**

28pt **Heading 2**

22pt **Heading 3**

18pt **Heading 4**

16pt **Heading 5**

12pt **Heading 6**

16px **Regular Bold**

16px Regular

Sample Text

Lorem Ipsum dolor sit amet, consectetur adipiscing elit. Praesent fermentum aliquet dictum. Integer vestibulum felis et efficitur vulputate. Cras dolor ligula, congue eu porta tincidunt, ornare at tellus.

PROPORTIONS

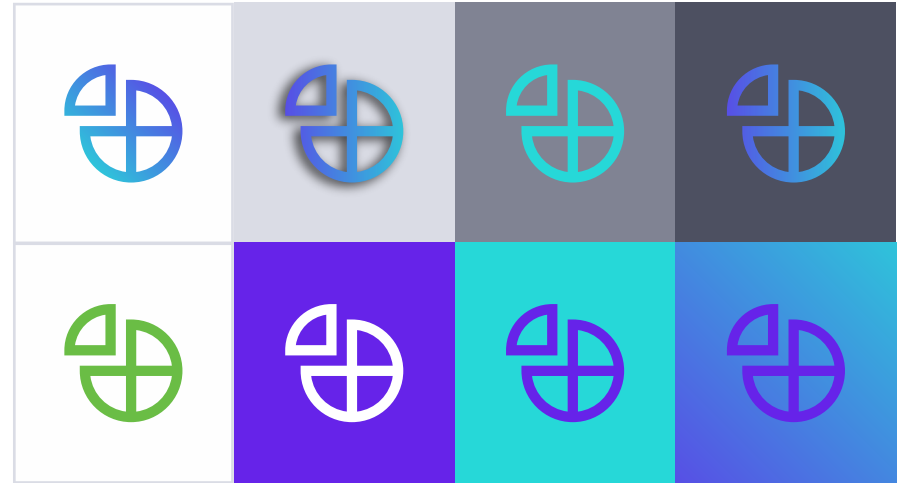


USAGE

DO



DON'T



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- 04 ICON**
- 05 LOGO



Base Logo

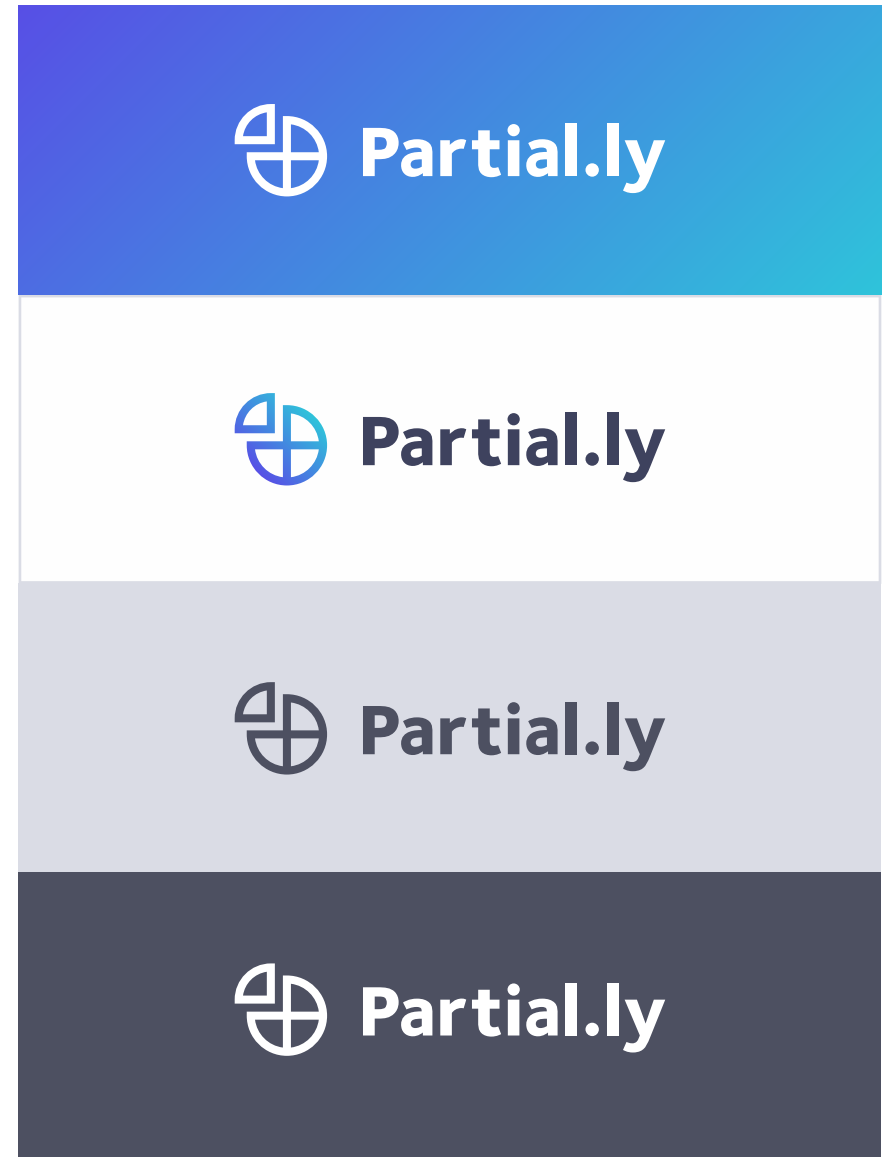
Not for standalone usage outside of partial.ly. Common use for this logo is within other partial.ly communications. Use in locations where the context of what partial.ly is, is known.



Slogan Logo

Standalone usage outside of partial.ly. Use in external communications where the partial.ly acts a secondary brand.

- 01 COLORS
- 02 ELEMENTS
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- 04 ICON
- 05 LOGO**



Same usage rules as the icon apply to the logo.